

ONLINE COURSE PROFITS

LEARN THE SECRETS OF MAKING MONEY WITH ONLINE COURSES!



My name is Alicia Thibadeau and I am a full time Internet Marketer/Business Consultant.

You want to earn an income online easily and I've got the information for you to help you earn your first \$200 or more in your first month and beyond. (*Can easily turn it into side income*)

But, before I let the cat out of the bag, I just want to let you know, that this is NOT a get rich quick scheme or pyramid scheme or any of that mumbo jumbo.

This is going to take some work, but it's easy. You will need at LEAST 1 hour per day to work on it. You will get paid every month like clockwork if you keep at it.

It will most likely be the easiest money you've ever made online and unless you've been hiding under a rock, you've already heard of this up and coming GIANT!

Drum roll please..... It's [SKILLSHARE](#)! (*No big surprise right?*)

So, what is Skillshare?

Simply speaking...

It involves uploading videos teaching others how to do something.

You can teach others how to cook something, you can teach others simple marketing tactics. There is a wide category list of different topics that you can teach.

Just think of it as another YouTube but instead you get paid for enrolling premium members (*referrals \$10 each*) and you get paid on how many minutes of video content your premium members are watching per class.

So, let's head over to [Skillshare](#) and I'll hook you up with 3 months of premium for only .99 cents and after that you can continue to be a premium member if you want or you can cancel any time in your account.

I do encourage you to join as a premium member for 2 reasons and I'm going to be very transparent here.

The first reason is, when you join as a premium member you get to join premium classes, which free members don't get access to (*unless given a free coupon*) there are thousands of classes to start learning from and you can join as many of them as you want, no limits!

It not only gives you access to thousands of classes on the platform

but it also helps teachers earn more money from the platform when you join their classes and watch, because we only get paid from the premium members that enroll who watch our content.

You will also get premium perks as a paid member. Being a premium member when you're teaching classes yourself puts you at a higher standing point in the eyes of students.

The second reason is, It would really help me and yes I'd appreciate that referral bonus of \$10 when you join. You will get access to all of my classes and any other class you'd like to take. Don't worry, after reading this report and putting it into action, I'll give you 10 times more than what you gave me in a referral bonus, that's my promise to you :)

Now that you have joined up, let me tell you everything else you need to know before you start teaching online.

Skillshare has strict guidelines that you need to obide by.

You cannot teach any classes that are based solely on monetary gain.

Make sure to read the help pages in Skillshare.

<http://help.skillshare.com/hc/en-us>

You will learn all of the basics and what not to do, if one of your classes is against the terms of service then you will get an email from one of the moderators letting you know that you need to change the title and description.

Also, they hold contests a lot and you could win gift cards, cash, macbooks, and other things so make sure to enroll in each months contest:

<http://help.skillshare.com/hc/en-us/sections/201639427-Promotions>

Alright so now you've probably took a small tour around the platform, let's go ahead and get into some proof before I begin the tutorial.

Here's my first month in May 2016



Skillshare, Inc. sent you \$199.83 USD

Hello Alicia Thibadeau,

Just thought you'd like to know Skillshare, Inc. sent you \$199.83 USD.

and my earnings from June



Skillshare, Inc. sent you \$292.22 USD

Hello Alicia Thibadeau,

Just thought you'd like to know Skillshare, Inc. sent you \$292.22 USD.

The more classes you put out each month and the more premium members who enroll in your classes + referrals you make = more money each month.

You will get paid via PayPal on the 16th of each month. Skillshare now let's you know how many minutes are being watched in your classes which will give you a better idea of how much you'll get paid the following month.

Your whole class only needs to be 10 mins long. (*Your class is going to be small bite sized videos*) Your very first video should be your introduction video, introduce yourself and tell everyone what your class is about and what they will be learning. I usually make my intro video at least 1 minute long. Your first video is always going to be free to watch for everyone. That means, they don't need to enroll first to see your first video, but they do however need to enroll to see the rest of the videos.

*****Skillshare is now encouraging teachers to create longer courses with more substance**

Your next short bite sized videos are going to be the meat of your class, teaching others how to do something via video.

You could have two 5 minute videos after your intro and you would be good to go with that class. Easy right? You can add as many videos as you want but they must be bite sized videos for easy learning.

If you don't have any idea what you would teach on Skillshare, I recommend checking out some Internet Marketing blogs on google, (*or whatever else you're interested in*) finding a hot tutorial and put it in your own words on video, make it better than the tutorial itself and put your own spin on it, add more content to your videos than what you researched.

Your videos can either be screencast tutorial videos like I do, or powerpoint presentations. There are numerous tutorials for you to watch on skillshare to learn how to make these videos.

You will need a good microphone if you don't already have one and of course a screencasting software and/or the use of powerpoint presentations.

Here's what I use and it's quite inexpensive:

<https://www.amazon.com/Tonor-TN12326-Professional-Condenser-Microphone/dp/B00PZMP3Z0>

Screencasting Software:

<https://www.techsmith.com/camtasia.html> *(free 30 day trial)*

or

<http://screencast-o-matic.com/home> *(Make sure to get the pro for only \$15 per year, that way you don't have their watermark on your videos)*

They are both fairly easy to learn how to use. Screencasting tutorial videos are the best to learn from when creating your classes.

Next, let's go ahead and update your profile by heading over to settings on Skillshare so that it looks similar to this:



Alicia Thibadeau ★

ondemandclients.com



Edit Pro

805

Followers

[Overview](#) [Teaching 11](#) [Discussions 1](#) [Enrolled 62](#) [Projects 4](#)

I enjoy teaching online classes to help others learn cool new stuff! I like to think outside of the box and teach new things that you normally wouldn't see anywhere else.

I like to review products on my blog, (these types of products I review will help you with your business) and I often sponsor giveaways and enjoy it very much.

My main priority is to teach you actionable things that you can do right away that will help you make more money with your current projects in life. I'm here to give my best and hope you'll be there to follow along on my journey.

Make sure to upload a nice photo of yourself, with your first and last name shown. Connect your social media accounts and write an elaborate description about who you are and why people should follow you or take your classes.

I have put in my domain URL as the tagline, you however, can put whatever you want as yours.

Next, head over to Payments underneath the settings tab and connect your PayPal so that you can get paid each and every month. Now, you want to upload your class to skillshare, up at the right hand corner you will see a tab, 'teach' with a drop down menu, click on 'create a class.'

The first thing you want to do is start uploading your videos, you don't have to sit and wait for them to finish uploading while you do other things to fix up your class. Just make sure you click on 'save draft' before moving to another tab. (*Each video may take up to 30 minutes to upload*)

Let's head down to 'Class Info.' You want your title to be something catchy, something that would make you click on your own class.

Some Examples of my titles for my classes:

[4 Tools That Will Allow You To Create Custom Viral Instagram Pictures!](#)

[Publishing: How To Publish a Physical Copy of Your Book and Get Free Distribution At NO Cost!](#)

Alright, now you have a catchy class title, you can always change this later to test different headlines.

Now, let's move onto the class description. The more you write here the better. Think of it as a salespage, you want to entice people to join your class. You can use bullet points, bold, italic, underline and even link to other similar classes of yours like I did. You can use my outline as an example. You can see the full example in the link below:

How To Go From 0 – 8,000+ Unique Website Hits That Works ForAny Niche!

Now, let's move on to 'Class Project.' This is where you're going to have to come up with a project for others to complete. In a paragraph or two, explain what you'd like your students to upload for a class project.

An Example of mine:

**All I want you to do for this class project is to post your website for all to see, let's see what you've got!

AND if you have already taken and applied the course, which I hope you have, go ahead and take a screenshot of your Awstats.**

And that's it, it only needs to be about 50 words or so, you can always change all of this later.

Next up, is the additional details where you'll pick your category, make sure the class type is premium and pick 5 skills that people would search for.

Example: if your class is about instagram, then put that down as a skill but only if there are at least 50 followers on it. You can always change these later to test.

Alright, so now your videos should be done uploading by now, make sure you hit save draft and let's go back to video lessons.

Now, what you want to do is upload a royalty free image for your class photo and change the titles of each video lesson.



Website Traffic Is Easy To Get When You Do ...

trafficovw.mp4



How To Get Traffic On Demand

viraltraffic.mp4



Go Here For An Extra Boost In Traffic

kngd.mp4



Free Social Reach = Massive Website Traffic!

copmte.mp4



Show Off Your Blog and Get Traffic + More P...

easyrt.mp4

1. You could go to google, search for your class topic, click images, click search tools, usage rights and labeled for reuse.

2. You could head over to [Pexels](#) and find and download a photo that goes along with your class.

Then just change the title of each video to let others know what it's about.

That's it in a nutshell, click save and publish and we'll get onto the marketing part and get you students.

Now, in order to 'trend' on Skillshare where you'll have the chance to be in front of over a million students, you have to enroll at least 25 students into your class. They can be free or premium students.

We need to create a free enrollment link. So, let's go back into the 'edit' area of your class. We now see a 'promote' tab.

Your first link is your 'class referral' link, you can use this link to refer brand new members to Skillshare premium and you'll receive \$10 for each member.

Scroll down, here's where you can create free enrollment links. This is how you're going to get your first 25 students into your class. The more enrollments you give out the better. So, I suggest putting the amount at 50 – 100 free. Click create and copy and save it as we'll use it.

There are two places where you can get very fast enrollments to bump your class and get it trending. I would suggest creating two separate free enrollment links for these places and giving your link a campaign name so you can track where students are coming from.

The first is a [Skillshare group on Facebook](#)

The second place is [BBHF](#) – Just sign up for a free account and you'll see they have a section specifically for Skillshare.

You can do either or both, it's up to you. You'll end up getting a ton of students quickly and the students you have following you and the more classes you put out, will become like a snowball effect. More and more premium members will find your class and enroll.

That's all that you need to get started creating classes, those are the basics. There are tons of video courses on Skillshare where you can learn other tips and tricks to enhance your classes. I encourage you to try it out for yourself, don't let this report sit on your hard drive without you putting in any action. This website isn't going anywhere anytime soon and there is a LOT of room for everyone to earn some side income.

I'll see you on the inside!
-Alicia Thibadeau

PS. Building your assets is a must and having different income streams really helps you build up an empire.

How would you like 5 done for your MRR (*Master Resale Rights*) products each and every month? You can resell them as your own, put your name on the sales page and collect 100% profits from each sale. You customers get the rights to resell to their customers as well.

The products were created by a 6 figure marketer and copywritten by one as well, they each have an actionable report that also comes with a sales page and thank you page, you can launch a new product each month. Find more info at <http://resalerightspackages.com>